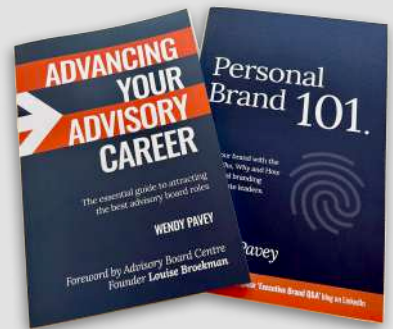


# WENDY PAVEY



Wendy Pavey is a Brand and Career Strategist who guides executive leaders to step into their ideal roles by creating the right brand, profile and network. She is the Founder and Principal of Executive Brand, and is known for her mantra 'Be visible Be valued' because building visibility and communicating value is what attracts interest from key decision-makers.

Wendy is the author of *Personal Brand 101* and *Advancing Your Advisory Career*. She has a popular blog on LinkedIn and is a frequent guest on podcasts. Her proprietary frameworks, including Say-Show-Seen™, ExecutiveCadence™ and the INsideTrack™ networking model, are trusted by senior leaders seeking their ideal C-suite, Board and advisory roles.

She is a top-rated presenter and panelist for the Advisory Board Centre, Women On Boards, Women Chiefs of Enterprises International, Coraggio, the Financial Executives Institute, Brave Feminine Leadership and The CEO Institute. She's also a university guest lecturer, a member of the National Council of Women Advocacy Group, a Mentor for Mentor Walks and a Judge for the Australian Business Book Awards.

Driven by a commitment to get the best people (not just the usual suspects) into pinnacle leadership roles, Wendy works with clients across Australia and internationally.



[Click here for Wendy's LinkedIn profile](#)

